

University of Pretoria Yearbook 2019

Economics of organisational strategy 833 (GIB 833)

Postgraduate
Gordon Institute of Business Science
12.00
No prerequisites.
28 contact hours per 3 week cycle
Module is presented in English
Gordon Institute of Business Science
Semester 1 or Semester 2

Module content

The aim of the module is to provide students with additional analytical tools and methodologies derived from recent developments in the economics of strategy and organisation such as game theory, Transaction Cost Economics (TCE), Property Rights Theories (PRT), and evolutionary economics.

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